

# CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**National Media Research Planning & Placement**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 555931 /		<u>Alt Order #</u> 09759431
<u>Product</u> NRCC IE 2012		
<u>Contract Dates</u> 10/12/12 - 10/18/12	<u>Estimate #</u> 2603	
<u>Advertiser</u> National Republican Congressional Committ		<u>Original Date / Revision</u> 06/22/12 / 06/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8380	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	10/12/12	10/18/12	M-F 5-530a Good Day	5a-530a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				5	\$150.00			
N 2	31	10/12/12	10/18/12	M-F 530-6a Good Day	530-6a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				5	\$300.00			
N 3	31	10/12/12	10/18/12	Good Day Colorado	6a-7a		:30			NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				10	\$450.00			
N 4	31	10/12/12	10/18/12	Good Day Colorado	7a-8a		:30			NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				10	\$400.00			
N 5	31	10/12/12	10/18/12	Good Day Colorado	8a-9a		:30			NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				10	\$400.00			
N 6	31	10/12/12	10/18/12	Ricki Lake	4p-5p		:30			NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				10	\$450.00			
N 7	31	10/12/12	10/18/12	M-F 5p-530p Fox 31 News	5p-530p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				5	\$500.00			
N 8	31	10/12/12	10/18/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				5	\$500.00			
N 9	31	10/12/12	10/18/12	The Simpsons	6p-630p		:30			NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				5	\$650.00			
N 10	31	10/12/12	10/18/12	The Simpsons	630p-7p		:30			NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				5	\$850.00			
N 11	31	10/18/12	10/18/12	Touch Thursday 8-9p	8p-9p		:30			NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---T---				2	\$3,500.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 06/22/12 / 06/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	31	10/12/12	10/12/12	House Friday 7-8p	7p-8p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				2	\$1,500.00			
N 13	31	10/12/12	10/12/12	Bones Friday 8-9p	8p-9p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				2	\$1,500.00			
N 14	31	10/12/12	10/18/12	M-F LN 9p-930p News	9p-930p		:30			NM	5	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				5	\$1,650.00			
N 15	31	10/12/12	10/18/12	M-F LN 930p-10p	930p-10p		:30			NM	5	\$5,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				5	\$1,150.00			
N 16	31	10/12/12	10/18/12	Fox 31 News Nightsid	10p-1035p		:30			NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				5	\$475.00			
N 17	31	10/13/12	10/13/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,200.00			
N 18	31	10/14/12	10/14/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,100.00			
<b>Totals</b>											<b>93</b>	<b>\$63,425.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/18/12	93	\$63,425.00	\$53,911.25
<b>Totals</b>	<b>93</b>	<b>\$63,425.00</b>	<b>\$53,911.25</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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